

The ASCEND project

ASsessing paediatric **C**aseload Complexity
and **E**nteral **N**utrition **D**emand

Champion Publication Privacy Notice and Consent Record

Document-control field	Details
Document title	ASCEND Champion Publication Privacy Notice and Consent Record
Purpose	To explain how ASCEND manages Champion information and to record each Champion's separate choices about publication of their information on the ASCEND website.
Intended audience	ASCEND Champions, authorised BDA reviewers and members of the ASCEND project leadership
Information classification	Champion-facing privacy information. Completed consent records and internal contact information are confidential governance records and are not for public publication.
Data controller	British Dietetic Association (BDA)
Document owner	British Dietetic Association (BDA)
Prepared by	Alia S. Torreadrado, ASCEND Data Analyst and Consultant, trading as Claritas Data Lab
Status	BDA approved
Version	Champion Publication Privacy Notice and Consent Record_final
Date prepared	2nd September 2026
Supersedes	Earlier working drafts of the ASCEND Champion publication and privacy information
BDA decision	Approved
Approved by	The BDA, Carlena Probert-Baulch, Volunteer manager
Approval date	8th September 2026
Conditions or actions attached to approval	Approved as documented here
Effective date	The date on which the approved notice is issued to ASCEND Champions
Next review	Before Champion information is first published; whenever the publication purpose, information displayed or processing arrangements change materially; when a Champion changes or withdraws their choices; and before the website is closed, transferred or deleted.

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1. Purpose of this notice

ASCEND would like, where individual Champions are comfortable, to acknowledge the professionals supporting the project and show the breadth of the Champion network on the public ASCEND website.

This notice explains how Champion information is used for project administration and, separately, how selected information may be published. Public inclusion is optional and is not a condition of being an ASCEND Champion.

2. Who is responsible for the information?

The British Dietetic Association is the data controller for ASCEND:

British Dietetic Association
3rd Floor, Interchange Place
151-165 Edmund Street
Birmingham B3 2TA
United Kingdom
ICO registration number: Z8245571

Alia S. Torreadrado, trading as Claritas Data Lab, is the commissioned ASCEND Data Analyst and processes Champion information on the BDA's documented authorisation.

3. Champion administration

ASCEND may use a Champion's name, professional role, area and contact details to communicate about the project, provide approved materials and updates, coordinate engagement and administer the Champion network.

The proposed lawful basis for this limited internal administration is the legitimate interests of the BDA and ASCEND under Article 6(1)(f) UK GDPR and, where EU GDPR applies, Article 6(1)(f) EU GDPR. Administrative contact details will not be published unless separate publication consent is given.

4. Optional public profile

A Champion may choose separately whether ASCEND publishes any of the following:

- name;
- professional title;
- photograph;
- nation, country or English region championed;
- approved biography or role description; and
- professional email address.

ASCEND will publish only the elements selected in the consent record. A Champion may decline every element or defer a decision without affecting their Champion role.

The proposed lawful basis for public publication is consent under Article 6(1)(a) UK GDPR and, where applicable, Article 6(1)(a) EU GDPR. A photograph is personal data but ASCEND will not use it for biometric identification or authentication.

5. What public publication means

The ASCEND website will be publicly accessible. Published information may therefore:

- be viewed by anyone with internet access, including people outside the UK and Ireland;

- appear in internet search results;
- be copied, downloaded or shared by other people;
- remain temporarily visible in search-engine caches or independent web archives after removal;
- allow a photograph to be found through reverse-image searching; and
- result in spam, phishing or other unsolicited contact where an email address is published.

ASCEND can remove information from the website under its control but cannot guarantee recovery of copies already downloaded, cached, archived or independently republished. Champions should provide only information and photographs that they are authorised and comfortable to make public. A professional rather than personal email address is strongly recommended.

6. How information will be used

Selected information will be used to acknowledge the Champion's contribution, introduce the network, show the geographic breadth of engagement and, only where an email address is selected, allow professional contact. It will not be linked to survey responses or used to identify how a Champion or their service responded.

ASCEND will not sell Champion information or use it for unrelated commercial marketing or automated decision-making.

7. Access and service providers

Before publication, access is limited to authorised ASCEND project personnel, relevant BDA personnel and approved providers supporting the website and project systems. Once published, the selected information is available to the general public.

The website is hosted by Krystal in the United Kingdom and project records are managed within the controlled Microsoft 365 Business Premium environment used for ASCEND. Public information may be accessed from anywhere in the world.

8. Retention and website closure

Published profile information will normally remain available while the person is an ASCEND Champion and the Champion page remains relevant, unless consent is withdrawn sooner. The website is expected to close within approximately 12 months from launch, following the study and its outcome-dissemination period.

A limited record of the consent, changes and any withdrawal may be retained under the BDA's approved records-retention arrangements to demonstrate accountability. Website closure does not automatically remove copies previously cached, downloaded or independently archived.

9. Changing or withdrawing consent

A Champion may at any time ask ASCEND to correct their information, remove one or more profile elements, replace a photograph, add or remove a professional email address, or remove the complete public profile.

ASCEND will amend or remove information under its control as soon as reasonably practicable. Withdrawal does not affect publication that occurred before consent was withdrawn and cannot guarantee recovery of third-party copies.

10. Your rights and contacts

Depending on the circumstances, Champions may have rights to be informed, access personal data, correct inaccurate information, request erasure or restriction, object to processing based on legitimate interests, receive

applicable information in a portable format, withdraw consent and complain to a supervisory authority. These rights are not absolute.

ASCEND project contact
Email: projects@claritas-datalab.com
Telephone: 07480 064575

BDA data-protection enquiries
Email: info@bda.uk.com
Address: British Dietetic Association, 3rd Floor, Interchange Place, 151-165 Edmund Street, Birmingham B3 2TA

UK complaints: Information Commissioner's Office

Republic of Ireland complaints: Data Protection Commission